EMPOWERING Communities TOGETHER

UK COMMUNITY FOUNDATIONS
CONFERENCE 2019
9-11 SEPTEMBER 2019, GLASGOW

THE UK’S LARGEST GATHERING OF PROFESSIONALS INVOLVED IN LOCAL GIVING AND PHILANTHROPY

www.conference.ukcommunityfoundations.org
THE GLASGOW MURALS

Glasgow has a fantastic array of street murals. These impressive creations decorate blank end walls and vacant buildings and help to transform otherwise less attractive corners of the city into striking public art works which benefit the communities in which they are located, eg the front cover image by RogueOne entitled ‘The Magic Forest’ in Broomhall which brought with it a place for children to play.

We are indebted to Glasgow City Council and RogueOne for the use of the photographs which appear in this brochure, many of which are part of the City Centre Mural Trail initiative undertaken by Glasgow City Council.
WELCOME

On behalf of everyone at UK Community Foundations, I am delighted to welcome you to our 2019 Conference. It’s great that we will be gathering in Glasgow – a fine and historic city but one with its own considerable poverty and social challenges. What better place to reflect on the vital work of Community Foundations around the UK?

And, as the concept of place-based funding is receiving so much attention across our sector, what better time to review the challenges and opportunities we face as a network.

I know that this year’s conference will have something for everyone in terms both of information and inspiration. We are lucky to have distinguished speakers and workshop leaders from around the international Community Foundation family. Please use these three days to be bold and creative, engaging with colleagues from the network and beyond to design our role as community leaders.

At a time when the political establishment is crumbling and local services are seeing declining funding, the role of Community Foundations is more important than it has ever been. This conference offers us all the opportunity to guide and steer how we respond to this new environment.

Finally please don’t forget to enjoy Scotland’s legendary hospitality and warmth. Have fun, make new friends and celebrate all the things that make Community Foundations so special.

Join colleagues at what promises to be an inspiring, engaging and fun gathering in the heart of Glasgow.

Your conference kicks off with a Big Conversation to share insights together and set the tone for the rest of the event.

Be inspired by speakers from home and away as we look at what lies ahead for Community Foundations, and how through it all we remain committed to the places we serve.

Join workshops that spark your interest, including philanthropy, grant-making and community leadership. And come along to one of 20 project visits across a wealth of topics – from storytelling to soul food – with time to exchange experiences and ideas.

Bring your best dancing shoes for a ceilidh on the opening night, alongside a street food dinner in the infamous Arches. Night two will see fine dining in the Glasgow Science Centre, with a surprise or two in store.

You’ll be looked after throughout at Glasgow Caledonian University, with close transport links to the city centre and lots of decent accommodation nearby.

If you havnae a scooby what else to do on the 9-11 September then gaun yerself, join us with your patter for a swally and a blether – we’d hate to leave you greetin back hame!
UKCF’s 2019 conference will be hosted in Glasgow by Foundation Scotland.

The event takes place over three days, 9-11 September in Glasgow Caledonian University, aptly named ‘University for the Common Good’ and will include a mix of big and small conversations through plenary and workshop sessions, networking opportunities, research briefings, debate and leadership development with plenty of opportunities to interact with and feedback to sector experts, professional advisers and most importantly other community foundations. The overarching theme is ‘Empowering Communities Together.’

The conference gives UK based community foundations, their national and international friends and stakeholders the space to share and reflect on experience, and to inspire and strengthen community foundation capital and effectiveness. It is also a place where key partners and leaders in the fields of philanthropy, grant-making and community development come to engage with UK community foundations.
WHY ATTEND?

Held every two years, the UKCF Conference attracts around 350 delegates from the UK, Europe, the United States, Canada and further afield, to the UK’s largest gathering of professionals involved in effective giving, philanthropy or associated areas of expertise – all keen to learn and to share their collective wisdom.

If you work in the field of philanthropy, grant-making or community foundations, you will find there is something invaluable to be gained from attending this conference, which looks both outwards and inwards for its inspirational experts. As a delegate, you will find yourself rubbing shoulders with influential thinkers, leaders in the foundation and voluntary sector, finance experts and network investors from home and abroad.

The conference theme for 2019 is ‘Empowering Communities Together’, reminding us all why we do what we do and how we can do it better, so, whether you’re a newbie or a seasoned professional, you shouldn’t miss this opportunity.

Three excellent reasons to attend:
• Networking
• Knowledge
• Sharing

SPEAKERS INCLUDE:
• Alice Beveridge, Tree of Knowledge
• Deborah Ellwood, CEO/President, CF Leads
• Fabian French, CEO, UKCF
• Danny Kruger, Expert Adviser, DCMS, UK Government
• Sara Llewellyn, CEO, Barrow Cadbury
• Sally Magnusson, Conference Chair
• Caroline A M Thomson, Philanthropist

... plus 3 Big Conversations, 1 beneficiary story, 30 workshops and 20 offsite project visits to choose from!

HOW MUCH DOES IT COST?

The UKCF Conference offers an excellent Early Bird Rate and a further 10% discount for groups of two or more 3-day delegates, booked at the same time. Other one-day, two-day and non-member rates are available. The most popular packages can be found on the page overleaf with more available on the conference website www.conference.ukcommunityfoundations.org

For the most cost-effective package, we recommend:
• Booking at the Early Bird Rate - applies to bookings completed and paid for by Friday 2 August 2019 and could save you up to £45 per delegate.
• Taking advantage of the 10% group discount – applies to Early Bird and Late Rate bookings for 3-day (member) delegates. This could save you up to a further £40 per delegate.
• Booking your accommodation as soon as possible – use the links on the conference website or by clicking here.
• Book your flights or train journeys as early as possible to obtain the best rates.

www.conference.ukcommunityfoundations.org
**WHY ATTEND?**

**DELEGATE RATES**

<table>
<thead>
<tr>
<th>To attend the UKCF conference, 9-11 September:</th>
<th>EARLY BIRD</th>
<th>LATE RATE</th>
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<tr>
<td>Single delegate</td>
<td>£405.00</td>
<td>£450.00</td>
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<tr>
<td>Two or more delegates (each)</td>
<td>£364.50</td>
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<td><em>Booked at the same time</em></td>
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<tr>
<td>Non-member delegates (each)</td>
<td>£612.00</td>
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<tr>
<th>To attend only part of the UKCF Conference:</th>
<th>EARLY BIRD</th>
<th>LATE RATE</th>
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<tbody>
<tr>
<td>Day delegate on Mon or Wed (each)</td>
<td>£210.00</td>
<td>£210.00</td>
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<tr>
<td>Day delegate on Tue only (each)</td>
<td>£225.00</td>
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- All rates quoted above include VAT at 20%.
- 10% discount applies to 3-day UKCF Conference delegates only.
- Whole conference rates include conference attendance and refreshments on 9/10/11 September, plus dinner on 9 and 10 September.
- Day delegate rates exclude dinner which can be purchased separately.
- Accommodation is not included in any of the rates but can be purchased online separately, using the link here at a choice of city centre hotels.
- Early Bird Rate applies to confirmed bookings for which payments have been received by Friday 2 August 2019.

**Top Tip – Register early. Book in a group. Save more!**

www.conference.ukcommunityfoundations.org
ACCOMMODATION

Delegates can access and book a range of accommodation options through the link here, at rates negotiated by the Glasgow Convention Bureau. Once on the site, you can search using the map or a list.

Alternatively, delegates can book independently, direct with hotels or guest houses using any of the main online booking sites but we would strongly recommend selecting city centre accommodation which is a convenient distance from some or all of the three main conference venues Glasgow Caledonian University, Argyle Street Arches and Glasgow Science Centre.
CONFERENCE VENUES

Glasgow Caledonian University (GCU) is a vibrant, innovative and multi-award winning University for the Common Good, contributing to society in a manner that embraces yet goes beyond the traditional role of a university.

GCU’s student experience nurtures knowledge and creativity to address real-world global challenges, transforming the lives of our students and others.

Having recently undergone a £32 million pound redevelopment, including the creation of the new flexible 488 seat conference hall, the stunning Lantern room, and the award winning Saltire Centre. It is a contemporary, compact campus with excellent road, rail and air links. You’ll love it!

Argyle Street Arches is Glasgow’s most atmospheric event space. An industrial venue steeped in history it comprises a series of adjoining arches and is part of the substructure of Glasgow’s Central Station. A strong environmental ethos governs all operations at the venue as it strives to become Glasgow’s greenest venue.

This is the location for dinner on Monday 9 September and, as well as amazing food, you’ll be introduced to a couple of Glasgow delicacies. Foundation Scotland will be encouraging you onto the floor for a traditional Scottish ceilidh afterwards. At the end of the night, you’re right in the city centre if you fancy a wee beverage in one of the many clubs and bars nearby.

As well as being an awesome visitor attraction, presenting concepts of science and technology in unique and inspiring ways, Glasgow Science Centre is an independent Scottish Charity which aims to increase awareness of science for all in Scotland while promoting Scotland’s science, education and innovation capability.

Spending a ‘Night in the Museum’, or at least an evening, will be a highlight of the conference because while you enjoy your glass of bubbly you will be able to try the interactive exhibits. Then it’s down to the Atrium for a sumptuous meal that will impress but not intimidate. And are you ready for a homegrown stunning surprise? We’ve got a cracker for you. See you there!
### HOW TO GET THERE

**WHICHEVER WAY YOU ARE PLANNING TO GET TO GLASGOW, THE EARLIER YOU BOOK, THE BETTER THE RATES.**

Glasgow Caledonian University’s single-site campus sits in the centre of Glasgow, with easy access to all air, rail and road links. If you’re driving, the university is very close to the M8 motorway for quick access to Edinburgh and Glasgow Airport. We’re also within easy walking distance of Glasgow Queen Street and Glasgow Central railway stations, Buchanan Bus Station, and the underground rail system.

#### Campus Map
You can download a map of the University campus on: www.gcu.ac.uk/theuniversity/howtofindus/campusmap/

#### City Map
You can download a map of Glasgow showing routes to the university on: www.gcu.ac.uk/theuniversity/howtofindus/glasgowmap/

#### Travel Directions
Road, rail, air and walking directions to Glasgow Caledonian University

#### Walking
Glasgow is an easy city to walk around. Use WalkIt.com to plan your route and find out how long it will take you, how many steps you’ll use and even how many calories you’ll burn (865 steps and 42 calories between Glasgow Queen Street Station and the university).

#### Bicycle
The university has lots of secure cycle racks where you can park your bike. Find out more about cycling in Glasgow.

#### Bus
The university is directly opposite Glasgow’s main bus terminal Buchanan Bus Station.

#### Underground
The university is a short walk from Cowcaddens underground station - great for seeing some more of the city while you are here.

#### Rail
Situated in the city centre, our Glasgow campus is a short walk from Glasgow Queen Street Station and about 20 minutes walk from Glasgow Central Station. Visit National Rail Enquiries Service for train times.

#### Car
The university is easily accessible from Junction 16 (Westbound) or Junctions 15 & 17 (Eastbound) of the M8 motorway.

Driving to the university? Why not car share and save money while helping to save the environment? Find out more at SPT Journeyshare, Liftshare and Carpool World.

#### Parking
Although no parking is available on campus, the nearest car parks to the university are a short walk away.
- Concert Square multi-storey on Cowcaddens road
- Cambridge street multi-storey

#### Airport
Glasgow Airport is situated approximately 10 miles to the west of the City Centre - approximately 30 minutes by taxi. There is also a direct bus link to Buchanan Street Bus Station, which is 200 yards from the university.

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If you have any queries or if you experience any difficulties booking your delegate places, please contact the conference organisers, 3 Stage Events Ltd, on ukcf@3stageevents.co.uk or call them on +44 (0)7721 530115 (Gill) or +44 (0)7503 429930 (Flynn).
Tell us where you need to go.
We’ll help you get there.

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from charity specialists.

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## Conference Programme AT A GLANCE

### Monday
- **1130** Registration opens
  - Saltire Centre
- **1200** Lunch
  - Saltire Centre
- **1235** Welcome at lunch
  - James Hilder
- **1250** Big Conversations Intro
  - James Hilder
- **1300** Big Conversations
  - W010A/B, The Lantern, Hamish Wood Reception
- **1430** Grab ‘n’ Go Refreshments
- **1500** Brave Insights
  - Conference Hall
- **1600** Donor Story
  - Caroline A M Thomson
- **1630** Spotlight on UKCF
  - Fabian French
- **1650** Hon. President’s Address
  - Baroness Usha Prashar CBE
- **1655** Closing Remarks
  - Sally Magnusson, Conference Chair
- **1700** Day 1 concludes
- **1900 – 2300** Dinner with a Difference
  - How do you combine a Civic Reception, extraordinary food, and a Glasgow ceilidh? Join us and see!
  - Argyle Street Arches

### Tuesday
- **0815** Registration opens
  - Saltire Centre
- **0900** Chair’s Opening Remarks
  - Sally Magnusson, Conference Hall
- **0905** Fun@Work
  - Alice Beveridge, Tree of Knowledge
- **0945** Workshop Sessions 1
  - See full programme
- **1010** Refreshments
  - Saltire Centre
- **1125** Workshop Sessions 2
  - See full programme
- **1230** Staying ahead in a changing civil society landscape
  - Sara Llewellin, Barrow Cadbury
  - Conference Hall
- **1310** Lunch
  - Saltire Centre
- **1405** Project Visits
  - See full programme
  - Coaches depart from GCU
- **1700** Day 2 concludes
- **1900 – 2300** Night in the Museum
  - Spend the evening with interactive exhibits, fabulous food, wine, and a showy little surprise.
  - Glasgow Science Centre

### Wednesday
- **0840** Registration opens
  - Saltire Centre
- **0925** Chair’s Opening Remarks
  - Sally Magnusson, Conference Hall
- **0930** The Potential of Local Philanthropy
  - Danny Kruger, DCMS
- **1005** Workshop Sessions 3
  - See full programme
- **1110** Refreshments
  - Saltire Centre
- **1145** A New Era for CFs
  - Deborah Ellwood, CF Leads
  - Conference Hall
- **1230** Beneficiary Story
- **1250** Closing Remarks
  - Lunch
  - Saltire Centre
- **1400** Conference concludes
PROGRAMME  MONDAY 9 SEPTEMBER

Monday

1130  Registration opens
      Saltire Centre, Glasgow Caledonian University

1200  Buffet lunch

1235  Welcome and Introductions over lunch

1250  Big Conversations Intro
      James Hilder, Foundation Scotland

1300  Big Conversations
      Facilitated by James Hilder, Sally Robertson and Anne Houston
      James, Sally and Anne will facilitate numerous small conversations as part of the BIG conversations on external challenges that are important to community foundations right now. Bring your strengths, weaknesses, matters of concern, ideas; be ready to have your say or simply bring a listening ear to the table - you might have the answers your CF colleagues are looking for, just as they could bring fresh insight on what's on your agenda today.
      W010A/B, The Lantern, Hamish Wood Reception

1430  Grab 'n' Go Refreshments
      Grab a drink and head into the main conference hall to find out what went on in the other Big Conversations.

1500  Brave Insights
      Learn through this feedback session just what the Big Conversations are – which burning issues came up in the previous sessions, how were they resolved and what does the future look like. Conference Hall

1600  Donor Story
      Caroline A M Thomson, Donor/Philanthropist
      Caroline is a second generation donor/philanthropist, managing a family fund with Foundation Scotland. Her story will remind us all of the importance of turning philanthropic ideas into reality and how critical CFs are in supporting donors' visions and empowering donors to pass on the baton from one generation to the next.
      W010A/B, The Lantern, Hamish Wood Reception

1630  Spotlight on UKCF
      Fabian French, Chief Executive, UK Community Foundations
      Fabian will draw day one to a close with a 'state of the nation' address on what UKCF in particular has achieved in the last 24 months since the last conference in Cardiff and community foundations in general.

1650  Hon. President’s Address
      Baroness Usha Prashar CBE, Hon. President, UK Community Foundations’

1655  Closing Remarks
      Sally Magnusson, Conference Chair’

1700  Day 1 concludes

1900 – 2300  Dinner with a Difference
      How do you combine a great Glasgow welcome, extraordinary food, and a subterranean ceilidh? Join us in a tunnel under Central Station and find out!
      Argyle Street Arches
We understand that charities have to balance their income requirements with the need to protect the value of their assets.

That’s why Charifund offers a well-diversified, UK-focused portfolio that aims to protect capital against inflation over the long term, while also seeking to pay a regular growing income.

The value and income from the fund’s assets will go down as well as up. This will cause the value of your investment to fall as well as rise. There is no guarantee that the fund will achieve its objective and you may get back less than you originally invested.

Contact our Charity Team:

Richard Macey
020 3977 3623

Email charities@mandg.co.uk

Visit www.mandg.co.uk/charities
PROGRAMME TUESDAY 10 SEPTEMBER

Tuesday

0815  Registration opens
Saltire Centre

0900  Chair’s Opening Remarks
Sally Magnusson
Conference Chair, Sally Magnusson will open Day 2 with a reminder of the first day’s highlights and a promise of more to come. Conference Hall

0905  Fun@Work
Alice Beveridge, Tree of Knowledge
Fun at work is about more than having a jolly with your colleagues – it’s also about psychological health and wellbeing. Alice will introduce you to the theory of ‘Flow’ and help you develop an understanding of how your responses to stress, apathy and boredom impact you, your colleagues and your organisation. You will leave feeling empowered to create a positive and creative working culture.

0945  Workshop Sessions 1

1A  New World Disorder?
The world is changing fast – might history reveal the future? The peace and prosperity of the post-Cold War era has been kind to investors. But the multi-trillion dollar question is: ‘what happens next?’. Big shifts in the global political economy suggest major change is afoot, and not necessarily to the advantage of investors. This workshop will be a high-level overview of the trends that have shaped the world as we know it, and the changes that we think could be significant in the future.

Presenters: Duncan MacInnes and Jenny Renton, Investment Directors, Ruffer

1B  When To Say No
Exploring ethical issues around donors and donations, and how best to resolve them. The panel discussion will consider current concerns such as opioids, gambling and fossil fuels.

Presenters: Jan Garrill, CEO, Two Ridings CF; John Nickson, Trustee, UKCF; Arthur Brooke, Trustee, UKCF and Chair, Lancashire & Merseyside CF, UKCF; Kate Markey,CEO, London CF

1C  How CFs are saving the world, one acronym at a time
An idiot’s guide to sustainable development goals
Martha knew nothing about Sustainable Development Goals until she was persuaded to go to Berlin for a UN conference where she learned the acronym and much, much more. This workshop explores why SDGs are relevant to CFs and their places, and how you are (maybe accidentally) saving the world. You’ll hear from a range of CFs already engaged with SDGs and debate their importance to the network going forward.

Presenters: Martha Wilkinson, CEO, Devon CF
1D  #ShiftThePower
From a catchy hashtag to an international movement
As a network of community leaders and conveners, Community Foundations often talk about the importance of movement-building and involving the people and organisations making a difference on the ground. But are there practical ways to make this happen? Hear from the Global Fund for Community Foundations about how what started as the hashtag for the Global Summit on Community Philanthropy led to an international movement, a community philanthropy organisation in Zambia making their own #ShiftThePower music video – and everything in between. And consider whether there are lessons for the Community Foundations in the UK.
Presenter: Wendy Richardson, Global Fund for Community Foundations

1E  CFs in the Social Investment Landscape
The social investment exploration programme set out to generate better understanding of different models used across the network. It supported conversations about practice, drawing the learning together, and using CFs already or considering making small social loans as a peer cohort. This workshop will share this learning, looking at the unique position that CFs could occupy in the social investment landscape and whether there is a gap in the current market that they are well-placed to fill.
Presenters: Steve Clare, UKCF Associate; Justin Sargent, CEO, Somerset CF; Chris Holloway, Head of Resilient Scotland

1F  Inclusive Grant-making
As more reports are released on good grant making principles and practice, we want to explore what this means for the unique CF model. As more traditional foundations question their ways of operating, we want to consider how we can best support community groups in these precarious and challenging times. This workshop is an opportunity to explore what principles and practices may suit CFs and to see if we could agree some grant-making principles as a network. What would they look like? What are the approaches that define us, that enable us to best support our communities, and challenge us to have the greatest impact?
Presenters: Kelly Rust, London CF; Sam Caldwell, Leeds CF

1G  50 Events, 3 Weeks, 1 Hashtag
Lessons learnt from the GeNErosity Festival
Last November the CF for Tyne & Wear and Northumberland took 900 years of philanthropy and 46 local charities and rolled it up into a three-week festival. But why, and was it worth the time and investment? This session will unpick the history, planning and legacy of the GeNErosity Festival. With Professor Charles Harvey delivering part of his illuminating lecture from the launch event, you’ll learn how a region was shaped by philanthropy and hear the reasons why you should – and shouldn’t – do something similar.
Presenters: Sandra King, Chief Philanthropy Officer, CF
Tyne & Wear and Northumberland; Prof Charles Harvey, Prof of Business History & Management, Newcastle University; Adam Lopardo, Director of External Relations, CFTW&N; Ali Walker, Philanthropy Officer, CFTW&N

1H Digital Forum
How digitally enabled is your CF? Do you feel confident that you’re making best use of the tools and platforms that could save you time and resources? Are you using something that others could benefit from knowing about? Oxfordshire CF is often seen as a digital pioneer, being first in the network to embrace the potential of tools including 360 Giving, The Good Exchange, Breathe HR and Local Insights. This workshop will explore how CFs can realise the benefits that digital can bring.

Presenters: Jayne Woodley, CEO, Oxford CF

1K Writing Powerful Reports for Donors
Producing meaningful impact reports is an important skill for accountability back to donors, to drive fundraising results and to tell your story to a wider audience. Assessing the quality of reports submitted by the recipients of grants is crucial to making decisions about whether to renew funding and help determine if funds are being used efficiently and effectively. This workshop will explore both how to write and assess impact reports for donors.

Presenter: Dr Damian Hatton, Managing Director, InFocus

1050 Refreshments
Saltire Centre

1125 Workshop Sessions 2

2A Investment Matters
An interactive session with Andrew Pitt and Gareth Pearl, this session provides a practical commentary on the main aspects of CC14 for trustees to think about as they consider their investments. The session will look at Trustee responsibilities – the legal requirements and duties; Charity’s investment objectives – how to set them; Investment policy statements – what to include.

Presenters: Andrew Pitt, Head of Charities London, Rathbones; Gareth Pearl, Investment Manager, Rathbones

2B What is the role of CFs in the ‘renaissance’ of place-based giving?
What does place-based mean in the current environment? Isn’t this what CFs have always been doing? This workshop will explore what’s happening in place-based giving across the UK based on government research, looking at CFs and many other organisations. It will also look to the future and explore a potential next chapter for CFs, including the
**Growing Place Based Giving Programme in Two Ridings?**

**Presenters:** Dr Cat Walker, Director, The Reseachery; Jan Garrill, Two Ridings CF

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**Leadership for the Future**

**What’s needed to navigate uncertain times?**

This workshop is an opportunity to explore what leadership means in the context of CFs, particularly for those interested in upcoming programmes and learning activities. Those who took part in the first CF Leadership Programme will share their experiences, learning, and the changes that have resulted from their work. There will also be an overview of the programme including key ideas used throughout.

**Presenters:** Lesley Cramman, Founder & Director, WiT Partnership; Rebekah Goddard, Head of Learning, UKCF

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**The dynamics of partnership**

Partnership comes in all shapes and sizes, from close collaboration with neighbouring CFs to working with public institutions with significantly larger budgets but less room to manoeuvre. This session will look at a range of recent partnerships and encourage a discussion with colleagues from around the network on areas such as influence and advocacy, leveraging funds, developing more creative programmes and investing for the longer term.

**Presenters:** Kate Hainsworth, CEO, Leeds CF; Kirsty McKinnon, Head of Relationships, Leeds CF; Katharine Greathead, Head of Evaluation and impact, Leeds CF

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**Understanding Donor Motivation to unlock the next level of philanthropy**

In 2017-18, an in-depth consultation of donors to Sussex CF looked at why they chose to give and what might encourage them to give more. They characterised donor motivation into three groups - Stewardship – looking after their money well and due diligence on recipient charities; Inspire and Engage – build on feedback loop to connect with and learn more about need in local communities; Champions of impact – experienced and networked donors willing to consider giving substantially to making a lasting difference to their community or cause. This interactive workshop explores how the CF used this insight to refine its donor services and develop ways to attract donors who want to change the world.

**Presenters:** Rodney Buse, Trustee, Sussex CF; Diana Garnham, Trustee, Sussex CF

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**The ‘Circle of Change’**

A radical social justice giving and leadership development tool

A couple of years ago, the CF for Northern Ireland heard about a small foundation in the US that was gathering cross-society groups of rich and poor, black and white, to pool funding and decide which causes to support. Those short-term giving circles led to radically vulnerable conversations, significant sums raised, and grants to organisations that weren’t the ‘usual suspects’. They forged new, meaningful relationships that were the bedrock of the foundation’s new growth. And the CF thought - could we do something like that in Northern Ireland? Come along and find out if they succeeded.

**Presenters:** Andrew McCracken, CEO, CFNI; Tim Magowan, Consultant and CEO, Corrymeela Community

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**Give differently**

A workshop to share our experiences, both positive and negative, in partnering with Cardiff Business Improvement District in running a fundraising campaign, called Give Differently, to address the city’s homeless problem.

**Presenters:** Richard Williams, CEO, CF Wales; Vicki Spencer-Francis, MD, Cowshed

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**Seeing the wood for the CSVs**

Back up your local knowledge with data

You know your communities inside out - but do you have the data to back up your claims? How do you make evidence-based decision-making part of your offer? There’s lot of data out there and knowing how to find information for the areas you care about can be a real challenge. This session is a space to ask questions, share knowledge and practical tips and generate new ideas for using open data to inform your grant-making and donor engagement.

**Presenter:** Kimberley Ansoldme, Marketing & Communications Manager, OCSI
PROGRAMME TUESDAY 10 SEPTEMBER

2J Sharing research into how to stimulate gifts in Wills
In February 2019 Quartet commissioned research to better understand and engage with potential legacy donors, and attract them to leave gifts in their Wills. This investigated the words, phrases and images that resonated and canvassed their views on how they see the CF. It has led to the development of a legacy marketing strategy, including communications with professional advisers. This workshop will share this research and how Quartet plans to use it to stimulate legacy giving.
Presenter: Sue Turner, CEO, Quartet CF

2K Grant-making strategy
What do Trustees need to know?
This session will explore some of the strategic choices involved in setting grant-making policy, drawing on research and practice from the UK foundation sector, and internationally.
Presenter: Carol Mack, CEO, ACF

1230 Staying ahead in a changing civil society landscape
Sara Llewellin, CEO, Barrow Cadbury
Civil society is changing and we’re all having to adapt to ensure we meet the needs, aspirations and opportunities of the communities we serve. Hear Sara talk about these challenges from the perspective of an established national foundation, including working in partnership, exploring newer forms of funding and the crucial role of social sector infrastructure. Conference Hall

1310 Buffet Lunch
Saltire Centre

1405 Project Visits
Delegates have the chance to visit one of 20 community projects in or around Glasgow. Each will be facilitated by a Foundation Scotland colleague and hosted by a project leader supported by participants, beneficiaries and local residents. The visits will be an opportunity to learn, share and hear first-hand about the impact of work recently funded by Foundation Scotland or by Resilient Scotland, its sister organisation, which manages blended loan plus grant finance. Attendance will be capped at 15 delegates to make each visit more meaningful for all.

PV1 The Power of Community-led Development
Local citizens will share how they used their expertise, energy and commitment to lead change and growth. Community members from Ruchill and Possilpark created a plan under the ‘Spirit / Fourteen’ legacy fund from the 2014 Commonwealth Games, alongside ‘Sparks!’ funding for local micro-ideas. They put on a Burns Supper to let people decide where funding would be spent, with a focus on reducing elderly isolation. If you’re keen to talk about community empowerment and local budgeting this visit is for you.

PV2 Community Asset Building in Fintry Village
Come and join the residents of Fintry Village to learn how they are taking community development to the next level. Fintry is a poster-child for rural socio-economic village development. They own their Inn and associated brewery, a wind turbine, they run the local sports centre and also many low energy, low carbon projects. Community members will share their story and take you on a walk around the village, with time to reflect and share your experiences of community asset development.

PV3 Inclusive Theatre – The Citizen’s
If you’re fired up by inclusive theatre then join this visit. The Citizen’s Theatre presents a mixture of contemporary versions of plays and new Scottish drama. It is accessible to all members of the community and offers opportunities to develop skills and experience including the Chara Centre project, an emergency respite centre for women with complex needs, where the visit will take place. Singer/songwriter and recording artist Carol Laula who works very closely at the Chara centre will perform from a repertoire that the women in residence have written.

PV4 ‘Scotting Hill Carnival’ - Celebrating Cultural Diversity
Join the Govanhill Baths Community Trust to talk about celebrating cultural diversity, in a pocket of Glasgow with over 60 spoken languages and high levels of deprivation. Two years ago the Trust organised activities to celebrate
diversity and tackle division, introducing people to their neighbours and showcasing all the amazing groups doing incredible things for their community, culminating in ‘Scotting Hill Carnival’. There will be time to share your insights on celebrating cultural diversity and community change.

**Theme 2: Reducing inequality and exclusion**

**PV5 Stories Change Lives**
If you believe everyone has a story worth hearing, yet nobody’s is written in stone, this visit is for you. The Village Storytelling Centre improves lives, empowers communities and helps people find their voice through the power of storytelling. The Village has worked with organisations supporting people with dementia, children and young people, and people in drug and alcohol recovery. Participants will have the opportunity to share their experiences and hear insights from your community.

**PV7 Living with more Humanity**
The Galgael Trust is a working community based in Glasgow. They create a therapeutic environment with no judgement, “just flawed and very human human-beings, helping each other on their journey to greater humanity”. They believe in the power of demanding tasks, with woodwork as the mainstay of their programme – to build a boat builds community. They trade through selling timber, hand-crafted products and commissions, and rent workspace. They will take you through personal journeys of people engaged with Galgael, with time to share your own insights.

**Theme 3: Improving physical and mental wellbeing**

**PV8 Glasgow Girls FC – ‘The Pride of the East End’**
If you’re into life-changing sport, then join this visit. This community-based FC delivers a range of physical activities to children and young adults who live in Glasgow’s East End, which includes many of the most deprived communities in Scotland. But don’t be fooled by its community roots. This club builds on participation, with many league teams and top players competing in the Scottish Women’s Premier League. They will share their story and impact, with the opportunity to share your experiences.

**PV9 Men’s Health? Menself!**
Founder Jim built Menself from research showing men are more likely to engage with health promotion if it’s attached to other events where men gather. You’ll find them at sports venues, festivals or even down the pub. This has saved lives, with men unaware or ignoring early symptoms of life-threatening conditions going on to diagnosis and treatment. Come along to hear the group’s story, with input from those who have benefitted and some roleplay to bring this approach to life.

**PV10 Better Food – for local Economy, Environment and Community**
If you’re interested in knowing where your food comes from then join Locavore for the afternoon. This social enterprise helps to build a food system which is better for the local economy, the environment and communities. They have opened a vibrant shop, developed a market garden, established a veg box scheme and engaged people in issues around the sustainability of food. You will have time to share your own insights during the visit, hear Locavore’s story and have a tour of their shop.

**PV11 Bike for Good**
Come along for an afternoon of active learning with this social enterprise, which started from a stall at the famous Barras market. It now has two hubs, has refurbished 2,000 bikes and has impacted tens of thousands of lives. Bike for Good has many meanings: once you have the skills, a bike...
is for good, but it also leads to good outcomes for your health and the environment. They will share their story alongside users from the ‘Pedal Pathways’ project, with a taster session on e-bikes in the nearby Queens Park.

**Theme 4: Improving lifeskills, education and employability**

**PV12 Empowerment by Empanadas**
If you believe sharing good food is good for the soul then this visit to Soul Food Sisters is for you. This project is inspired by authentic recipes from diverse homelands, whilst strengthening cultural links in Scotland. Day to day they improve the skills and confidence of migrant women through bespoke contract catering for chain cafes. We’ll meet in their own café space and be joined by chefs and volunteers, with time aplenty to share insights from your home community.

**PV14 Changing Lives through Food**
Come and visit the Larder Cookschool if you’re keen to learn about how food changes lives. From a café, small function room and training kitchen the team runs a training academy for young people, delivers corporate events and outside catering, and offers dining for people on low incomes. The Larder aims to get people cooking from scratch and to enable young people to build the skills and confidence to secure employment. Founder Angela and her team will present their story, give you a tour and ensure there’s time to share your own experiences.

**Theme 5: Connecting people with arts, culture and heritage**

**PV15 Transformation through Creative Arts**
From dance to digital, the door is always open at Impact Arts. This session focusses on arts as a tool for positive change. Uniquely designed programmes enable participants to discover the artist within themselves and to use creativity to build skills, confidence, health and wellbeing. Art therapists will talk about their wider work from their dedicated therapy space. You’ll have time to discuss their approaches and share insights on creative arts for transformation from your home community.

**PV16 Creativity, Inspiration, Music. Opportunity.**
Reeltime Music believes that music is a great way to break down barriers, learn new skills, increase aspiration and develop a more active lifestyle. Staff enable young people to learn about things they are interested in, in turn helping them find out about the value of creativity, growth and participation. Reeltime go on to support young people into opportunities in the creative industries. At this visit you’ll hear their story and their music, have a studio tour and share insights from your home community.

**PV17 Creative Arts and Music Space – the Glad Café**
Come and join bohemian not-for-profit music venue the Glad Café to learn about how creative art spaces make a positive impact in the community. The Glad Foundation was created to put into action the social and community purpose of the café, and runs free and affordable music workshops for people of all ages and abilities to come together. This visit will include a presentation on the journey and success of the café, a discussion on funding and time for your insights and a tour.

**PV18 Transforming Perspectives through Independent Film**
Glasgow Film Theatre began as a single screen cinema over 40 years ago and has grown into the best attended independent cinema in Scotland, with Glasgow Film Festival one of the top three in the UK. It is a national...
centre for film and moving image where audiences and filmmakers debate cultural ideas through diverse and unique programmes. This visit will be an opportunity to learn about GFT’s history and recent work, including presentations by film-makers on their work in the community, and there will be time to share your insights.

**Theme 6: Improving engagement with environment and public spaces**

**PV19 Grow Your Own**
If you’re green-fingered and have an interest in community growing or just enjoy garden spaces, then join the Shettleston Community Growers for an afternoon. They run 50 raised beds in a community developed site, enabling local people to grow food for their families and give other volunteers the opportunity to gain experience and skills. They will share their story, and give you a tour of the allotments, wildlife garden and community garden, with ample time to share your own experiences.

**PV20 Green Fingered Volunteers Creating Safe Spaces**
Tucked away in the East End, Calton Green Volunteers is a team of local people who restore residents’ gardens and community spaces. What started as a response to the issue of drug taking behind overgrown hedges has since become taking on raised beds in the community garden, growing vegetables for community residents and planting an orchard. There will be a guided tour of the community garden - a lovely green space in the heart of Calton – and an opportunity to share insights.

**PV21 Repurposing Iconic Buildings at the Heart of Community**
A former A-listed Gothic Revival Church built in 1863 is now home to Webster’s – a 180 seat theatre, bar and bistro. The team behind this is the Four Acres Charitable Trust, known as FACT Three, which has a successful track record in taking unloved Victorian buildings and restoring them to the highest conservation standards. This social enterprise has a busy theatre programme, with plans to develop a community hall and create a public square, with steps down to the River Kelvin. This visit will cover their story, explore how they used loan finance, and include time for your reflections.

**1700 Coaches return to city centre and Day 2 concludes**

**1900 – 2300 Night in the Museum**
A hit with visitors since it opened its futuristic doors in 2001, the Glasgow Science Centre has staged many a glittering evening and another is scheduled for 10 September. Spend the evening with interactive exhibits, fabulous food, wine, and a ‘pure dead brilliant’ Glasgae surprise. Glasgow Science Centre
All-weather investment for charities

At Ruffer, our aim is to deliver positive returns, regardless of how financial markets perform.

As one of the most established investment managers in the UK charity sector, we serve more than 300 charities, including a number of community foundations.

The Ruffer approach can be accessed either via a segregated account or a pooled fund.

We can also tailor portfolios to meet each charity’s responsible investment objectives.

ruffer.co.uk

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Wednesday

0840 Registration opens
Saltire Centre

0925 Chair’s Opening Remarks
Sally Magnusson
Conference Chair, Sally Magnusson will open Day 3 with a resume of Day 2’s key messages and an outline of what the final day of conference holds. Conference Hall

0930 The Potential of Local Philanthropy
Danny Kruger, Special Expert, DCMS
The role of the state at a local level has changed significantly in recent years. Danny’s session will explore how funders like Community Foundations fit into this evolving picture, and how they can help direct resources to tackle big social issues and support communities to thrive.

1005 Workshop Sessions 3

3A Active high yield equity investing
Why fear can be your friend
As established providers of income-focused investment strategies, charities are under pressure to grow income streams ahead of inflation. Ensuring the real purchasing power of income is protected enables charities to safeguard and grow both grant-making and service provision, and to build sustainable futures. So, what to do when fear is gripping markets? This session aims to set these risks in proper context. M&G will explain how to manage a portfolio targeting high yielding equities and demonstrate how a disciplined commitment to this process can produce compelling results, both for income and total return.

3B Beyond grant-making
At the last UKCF conference delegates heard from Clotilde Perez-Bode Dedecker about what Greater Buffalo Community Foundation has achieved since the implementation of its new strategy focusing on developing leadership credentials and increasing impact on the local philanthropic ecosystem. During this interactive session there will be an opportunity to explore the benefits of adopting such approaches in the UK, and more importantly to consider why these could deliver the most compelling case for support of Community Foundations yet.

3C Disaster readiness
CFs and the role of the National Emergencies Trust (NET)
The Manchester Terror Attack and Grenfell Tragedy in 2017 resulted in huge outpourings of public donations. With growing public expectation of charitable responses to major incidents and disasters, the National Emergencies Trust (NET) has been created to coordinate national fundraising and commission local grant-making – and CFs should be best placed to work with NET to make this happen. This session will provide an update on the latest developments and enable participants to return to their Foundations with tools to plan for and implement a disaster appeal.

Presenters: Andy Beeforth, CEO, Cumbria CF; UKCF’s NET Board Representative; Mhairi Sharp, Operation Director, NET; John Harriman, Interim CEO, NET

Community outreach
Why? How? What?
Do the groups you support lack the marketing skills to promote themselves well? Could they improve their applications to save you time and increase their chances of funding? Do you see the same issues with the finances each funding round, or duplication of services and a lack of partnership working amongst groups? Berkshire CF did, and with patchy support for groups across the county decided to launch its Community Liaison provision to address these issues. Come and find out if you could offer a similar programme of support.

Presenters: Teri Kearsley, Head of Marketing & Community Liaison, Berkshire CF; Alexander Barfield, CEO, David Brownlow Charitable Foundation & Trustee, Berkshire CF
PROGRAMME WEDNESDAY 11 SEPTEMBER

3E Having real success with professional advisers
This workshop will outline the ingredients for a successful partnership of CF, professional adviser and client based on establishing credibility, trust and delivering against the needs and expectations of clients. This includes tactics such as developing a marketing toolkit, getting feedback on what advisers value about partnering with CFs and finding the best ways to communicate. CFLM will talk about their relationship with Partners of Financial Planning Corporation (FPC), which resulted in the establishment of the Christal Foundation and the Blue Sky Foundation, both with significant donations into endowment.

Presenters: Laura Thurlow, CEO, CF for Surrey; Roe Brooke, CEO, CFLM; Moira O’Shaughnessy, Partner, Financial Planning Corporation.

3F Showing leadership, shifting the power
Do you really understand and recognise your power as a funder? Do your process, functions and activities enable or disable? Where does the power lie in your organisations? This session will explore these questions and how this plays out in the communities we support. Session leads will outline how their CFs have sought to understand their power and how, through collaboration, concrete experience and some hard lessons along the way they are trying to ensure that funding is helping to ‘shift the power’.

Presenters: Michael Hughes, Head of Building Sustainable Communities, CFNI; Paul Braithwaite, Head of Innovation and Voice, CFNI; Rachel McGrath, Grants Director/Deputy CEO, Northamptonshire CF

3G Funding the future – place-based funding
Quartet has successfully raised £400,000 from local philanthropists, matched by a £350,000 National Lottery Community Fund grant, to support anchor organisations in Bristol to play a greater leadership role within their communities. This three-year programme will enable them to develop services in response to local needs and take advantage of opportunities like community housing, nurseries and energy to develop sustainable sources of income. This session will explore how a CF has taken a leadership role in response to the needs of specific geographical communities that have seen a massive withdrawal of public sector support.

Presenter: Ronnie Brown, Philanthropy Director, Quartet CF
PROGRAMME WEDNESDAY 11 SEPTEMBER

3H Data Champions: Building a data culture within a CF
Learn how and why data might be useful for different roles within your Community Foundation, and how this differs for different sizes and shapes of Community Foundation. Use a simple diagnostic tool to understand where data can and does fit into your role, wherever you are in the organisation, and what barriers exist. There will be an opportunity to share your own examples and think about what the network could do to support confident ‘data literacy’.

Presenters: Dr Nicola Frost, Knowledge Guru, Devon CF; Dirk Slater, FabRiders in p/ship with 360Giving & UKCF; Gareth Clayton, Programmes Manager, UKCF

3J Understanding and tackling inequality
Diversity, equity, and inclusion for foundations
Inequality is one of the most pressing social issues of our time. Using US learning, this session will demonstrate how implementing a Diversity, Equity and Inclusion framework can increase the effectiveness, impact and relevance of your CFs. It will also look at recent research on the importance of intersectionality when addressing poverty and inequality, with contributions from the authors of a recent Resolution Foundation report. It will examine both the internal processes and external grant-making of foundations to show how they can be made more inclusive and equitable to better reflect, reach and serve our communities.

Presenters: Fozia Irfan, CEO, Bedfordshire & Luton CF; Matthew Whittaker, Deputy Director, Resolution Foundation

1110 Refreshments
Saltire Centre

1145 A New Era for CFs
Deborah Ellwood, President & CEO, CF Leads
Community Foundations across the globe need to do more than ever to ensure they are relevant, vital and local trusted institutions, trusted by the community. Deborah will talk about how her organisation is working with Community Foundations across the US to promote community leadership, lead change and work together to shape a new era of philanthropy driven by creating the best possible outcomes for communities. Conference Hall

1200 Beneficiary Story
A short but vital reminder from a Scottish beneficiary as to why we work in this essential and rewarding sector.

1250 Closing Remarks

1310 Buffet Lunch
Saltire Centre

1400 Conference concludes
Rathbones is a leading provider of investment management services, managing £47.5 billion¹ of funds for individuals, families, charities and not-for-profit organisations. We manage £5.8 billion of charity assets for over 1,900 charities. While no two charities are the same, we understand that many trustees face similar challenges in meeting their fiduciary duties, while acting in the broader interests of the causes they support. The Rathbone family was active in improving social welfare during the nineteenth century and we have since supported trustees, individuals and families in their philanthropic activities, through advice on strategy and structuring. We have a dedicated award-winning charity team of 22 members, over half of whom are charity trustees in their own right, underlining their personal and professional commitment to the sector.

¹ As at 5 April 2019 – includes funds managed by Rathbone Unit Trust Management

With M&G, you’re free to choose how you access our award-winning investment expertise. Free to choose from our products created specifically for charities, Charifund and Charibond, or to invest across a wide range of our other most popular funds. We have been managing the investment of charitable funds for almost 60 years and now look after more than £1.5 billion² for over 10,000 charities, large and small – making us one of the most experienced and accomplished managers of these funds in the UK. We would be delighted to discuss which of our solutions best suits your long-term investment goals.

² as at 31.05.19.

The value of investments, and the income from them, will fluctuate, which will cause fund prices to fall as well as rise and a charity may not get back the original amount it invested.

At Ruffer, we have a distinctive approach to investing which we believe is well suited to the needs and goals of community foundations and their trustees. We focus on delivering ‘all weather’ investment returns and protecting and growing the value of our clients’ assets throughout the market cycle. Instead of following benchmarks, we aim not to lose money in any single year and to deliver a return significantly greater than the risk free alternative of cash on deposit. By aiming to avoid the cyclical gyrations of the market, we aspire to provide a less volatile experience for our charity clients.
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ACKNOWLEDGEMENTS

UK Community Foundations and Foundation Scotland are grateful for the assistance of Glasgow City Council, Glasgow Convention Bureau, RogueOne
Please complete the booking form in BLOCK CAPITALS

- Completed forms and payments or invoice request should be sent to UKCF Conference, c/o 3 Stage Events, 3 Peel Gardens, Clovenfords, Galashiels, TD1 3LH.
- Cheques should be payable to ‘3 Stage Events Ltd No 2 Account’
- BACS details will be shown on your invoice.
- Forms can also be scanned and emailed to ukcf@3stageevents.co.uk
- Please note that a separate form must be completed for each delegate attending. Photocopied forms are acceptable but if you have a large group, please request a spreadsheet submitted at the same time. If you have a large group, please note that a separate form must be completed for each delegate attending. Photocopied forms are acceptable but if you have a large group, please request a spreadsheet submitted at the same time.
- To qualify for the group discount rate, all forms must be sent to UKCF Conference, c/o 3 Stage Events, 3 Peel Gardens, Clovenfords, Galashiels, TD1 3LH.
- Please note that the card operators charge for this service.

**UK COMMUNITY FOUNDATIONS GIVING FOR LOCAL GOOD**

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**UKCF CONFERENCE - BOOKING FORM**

**Title........................................ First Name........................................ Surname........................................**

Please give us your first name as it should appear on your badge (eg Andy not Andrew)

**Job Title........................................**

**Organisation........................................**

**Address........................................... Postcode........................................**

**Phone........................................ Mobile ..............................................**

**Email ........................................**

**INDIVIDUAL / GROUP BOOKING**

There is / are* ….... delegate(s) in total in my group. (This information will enable us to link your bookings) * Please delete as appropriate

**WHICH DAYS AND EVENINGS WILL YOU ATTEND?**

I will be attending on (please tick all that apply): **Monday 9 September**

**Tuesday 10 September**

**Wednesday 11 September**

- Lunch
- Afternoon
- Evening
- Lunch
- Afternoon
- Evening
- Lunch
- Afternoon
- Evening (please tick if appropriate)

**WOULD YOU LIKE TO BRING A GUEST (NOT ATTENDING CONFERENCE) TO EITHER OR BOTH OF THE UKCF CONFERENCE EVENING EVENTS?** (please tick all that apply):

- No, I do not wish to bring a guest to either evening event
- Yes, I would like to bring one guest to:
  - Monday 9 September – Dinner at Argyle Street Arches @ £78.00
  - Tuesday 10 September – Dinner at Glasgow Science Centre @ £90.00

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**CONCURRENT SESSION SELECTIONS**

### Workshop Sessions 1

- Tuesday: 0945-1045 (1 hour) **Choose one**
  - 1A New World Disorder?
  - 1B When to say no
  - 1C How CFs are saving the world
  - 1D #ShiftThepower
  - 1E CFs in the social investment landscape
  - 1F Inclusive grant-making
  - 1G 50 events, 3 weeks, 1 hashtag
  - 1H Digital forum
  - 1J PhilanthropologyTM
  - 1K Writing powerful impact reports

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### Workshop Sessions 2

- Tuesday: 1125-1225 (1 hour) **Choose one**
  - 2A Investment matters – CC14
  - 2B What is the role of CFs – place-based giving
  - 2C Leadership for the future
  - 2D The dynamics of partnership
  - 2E What do donors need from CFs
  - 2F The ‘Circle of Change’
  - 2G Give Differently
  - 2H Seeing the wood for the CSVs
  - 2J Sharing research – stimulating gifts in wills
  - 2K Grant-making strategy

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### Workshop Sessions 3

- Wednesday: 1005-1105 (1 hour) **Choose one**
  - 3A Active high yield equity investing
  - 3B Beyond grant-making
  - 3C Disaster readiness
  - 3D Community outreach
  - 3E How to target professional advisers
  - 3F Shaping leadership, shifting power
  - 3G Funding the future
  - 3H Building a data culture in your CF
  - 3I Tackling inequality, diversity, equity & inclusion

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www.conference.ukcommunityfoundations.org
I have the following dietary requirements*: I have the following special requirements*:

Dietary Requirements
- None
- Vegetarian
- Vegan
- Halal
- Kosher
- Coeliac or gluten free
- Diabetic
- Nut-free
- Other dietary requirements / allergies

Special Requirements
- None
- Hearing loop
- Large print documentation
- Guide dog access
- Wheelchair access
- Other requirements (Please specify)

Please tick all that apply

Checklist for costs:
- UKCF delegate rate (net of discounts) £.....
- Remember Early Bird rate applies to bookings paid for by 2 August 2019
- The multi-rate can only be applied if booking at the same time.
- Dinner attendance (if appropriate) £.....
- Total to pay for this delegate booking £..... Net of all discounts

All prices quoted include VAT @ 20%

- I claim Early Bird Discount (payment must be received by 2 August 2019)
- I am a member of UKCF and intend claiming a Bursary to attend the UKCF Conference.
- I enclose a cheque for £..... made payable to ‘3 Stage Events Ltd No 2 Account’
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